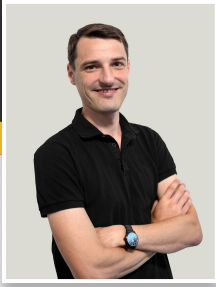


VITALI ZEIKO



Address

53 Boslaan
8253 AH Dronten

Phone number

0687364285

Email

ppzeiko@gmail.com

Linkedin

<https://linkedin.com/in/vitalii-zeiko/>

Website

<https://only-sharks.com>

Date of birth

25-01-1989

Nationality

Ukraine

Marital status

Married

Driving licence

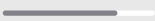
B

The possibility to work in the Netherlands

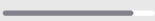
until March 2030

Skills:

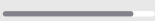
Online marketing



Scientific research



SEO (Technical, Content, Local)



SE Ranking, Ahrefs, GSC



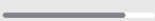
FB Ads, SMM



Google Ads



GA4, Tag M



WordPress



Interests:

AI trends

Lecturing for students

History & Geography

Fishing

Digital marketer and SEO specialist with experience in technical optimisation, website structure, content implementation, analytics, reporting, and lead generation for online businesses.

My background combines over **10 years of entrepreneurship** in Ukraine with three years in **digital marketing** in the Netherlands, along with a **PhD** and strong analytical skills.

Work and education experience

SEO Specialist

2024 - 2026

Sightkick, Creative Marketing Agency

- Technical SEO, content creation, analytics, link building, reporting, AI search optimisation (GEO), and growth strategies for WordPress websites and webshops;
- Successful work with additional tools: Google Tag Manager, Google Ads, Meta Ads.

Co-owner & Marketing Lead

2023 - 2024

Sharks Agency, Webdesign & webdevelopment, Dronten, Netherlands;

- Led the development of a new brand and online advertising; expanded the team from 1 to 10 employees within one year.
- Managed the development of 100+ websites and multiple digital projects.

Online marketing specialist

2023

Uitvaartatelier, Online store of funeral products, Dronten, Netherlands

- after three months of employment, co-founded a company in partnership with the director

CEO

2010 - 2022

MixTour, Travel agency, Lutsk, Ukraine

- founding manager of MixTour travel agency with 5 staff members and 1500 clients annually;
- strategic planning, hiring personnel, company development and management;
- designing, implementing and optimizing ads, websites and other sales channels.

PhD student

2014 - 2020

Lesya Ukrainka Volyn National University, Lutsk, Ukraine

- Adaptable and responsible postgraduate student in Constructive Geography;
- Author of more than 20 scientific publications on tourism;
- Awarded Doctor of Philosophy in 2020.

Qualifications

Bachelor

2006-2010

Volyn National University, Ukraine. Tourism and hospitality industry

Master

2012-2014

Eastern European National University, Ukraine. Economics

Bachelor

2013-2016

Volyn National University, Ukraine. Physical geography

Courses

Online marketing for managers

Artefact marketing agency

Sep 2019 - Dec 2019

Organization of business, sales, SMM

Business club "ConsNaBis"

Dec 2020 - day 2021

The magic of Google 2.7

Google Advertising School Igor Ivitskiy

Oct 2021 - Dec 2021

Management of business processes

Big Money University

Sep 2023 - Nov 2023

Language

Ukrainian

Native

English

B2

Dutch

B1